

**FIRST PROGRESS REPORT
OF
FARMER FIRST PROJECT
ON
Enhancing Livelihood and Profitability Index
of Malihabad Farmers through Diversified
Horti-Enterprise Modules**



**ICAR-Central Institute for Subtropical Horticulture
Rehmankhura, P.O. Kakori, Lucknow**

Title: Enhancing Livelihood and Profitability Index of Malihabad Farmers through Diversified Horti-Enterprise Modules

Objectives:

1. To enhance the small and marginal farmer's income through participatory assessment of horti-enterprise modules and introduction of newer technologies.
2. To bring about economic empowerment and nutritional security among rural women through low input income sources and utilization of local resources.
3. To enhance the small and marginal farmers income by promoting secondary agriculture through farmers' interest groups.
4. To build network of linkages with different stakeholders for improving access to information, technology, input and market in order to ensure higher income

Name of Principal Investigator: Dr. Maneesh Mishra, Principal Investigator

Name of Co-PIs: Dr. R.A. Ram, Principal Scientist (Mango based Poultry)

Dr. S.K. Shukla, Principal Scientist (Intercropping in mango orchard)

Dr. S.R. Singh, Principal Scientist (Nutri-Garden)

Er. Anil Kumar Verma, Sr.Scientist (Mango harvesting and safe ripening)

Dr. Ashok Kumar, Senior Scientist (Off season vegetable nursery)

Dr. Pawan S. Gurjar, Scientist (Innovative raw mango powder production)

Dr. Gundappa, Scientist (Use of safe pesticide in mango orchard)

Name of SRF: Sri Subhash Chandra Yadav

Location: ICAR-Central Institute for subtropical Horticulture, Rehmankhera, P.O. Kakori, Lucknow (U.P.)-226101

Revised action plan for 2016-17

1. Mango based poultry farming for sustainable income
2. Innovative raw mango powder production for aiding income to rural women
3. Mushroom cultivation for landless labourers
4. Nutri-Garden for nutritional security
5. Intercropping in mango orchard for additional income
6. Safe use of pesticide in mango orchards to reduce cost of cultivation
7. Off season vegetable nursery production for high remuneration
8. Use of GI of Dashehari mango to enhance farmer income

Progress Report

A. Inauguration of Farmer FIRST project

The Farmer FIRST project was inaugurated on 21st March, 2017 by Hon'ble Governor of Uttar Pradesh Sri Ram Naik ji. He showed his pleasure that Farmer First project is implemented in Malihabad area which is famous mango belt of Dashehari. More than 500 farmers of Farmer First villages attended the function. Director (s), ICAR-CISH, Lucknow, ATARI, Kanpur and C.M.D., Hindustan Insecticide Limited, New Delhi graced the occasion. Farmers requested the Governor to